

BIG NEWS for Business Outreach

“What is ACT doing to promote the NCRC among employers nationwide?”

At ACT's Workforce 2012 Conference in Chicago, April 10-13, 2012, ACT President for Workforce, Martin Scaglione announced a new employer-focused program called Tomorrow's Workforce Now.

Here are a few key points:

- ACT will provide WorkKeys tests and the NCRC Plus *free of charge* to 2500 employers nationwide.
- Approximately, 50 thousand individuals will be able to earn an NCRC Plus (by taking WorkKeys Applied Math, Reading for Information, Locating Information and Personality [formerly Talent]).
- Community/regional groups must form and apply to be part of the program. (This is a perfect fit for Kentucky's Certified Work Ready Community (CWRC) initiative.)
- The groups must include 20 employers *who are not current WorkKeys users* and must be convened by a community champion such as a community college, LWIA or local *Certified Work Ready Community team*.
- Each employer must commit to testing 20 employees.
- In addition, employers must commit to completing a supervisor survey for each employee tested.
- The value of this program is in the millions of dollars, but we are focusing NOT on the dollar value but on the tens of thousands of people who will benefit from it.
- Details and an FAQ are available here: <http://www.tomorrowworkforcenow.com>
- Employees/Job Seekers will sign a MOU releasing test scores to the employer.
- Employers will sign an MOU agreeing to the terms of the testing and follow-up activities.

Applications will be accepted starting May 1 through the end of 2012. It is expected that these 2500 slots will go very quick and you are encouraged to have your group ready. These groups of 20 employers can be a geographic region or an industry sector, it is the responsibility of the organizing entity to set the parameters for their group.

As this initiative moves forward, you may want more information. Please feel free to contact me with questions and for clarification over the next few days and weeks.

I think this will be a great tool for driving employee engagement as you roll out CWRC in your communities this year!

For more information:

CHRIS BAUCOM

SENIOR COMMUNICATIONS MANAGER • COMMUNITY & ECONOMIC DEVELOPMENT

ACT • Workforce Development Division

3455 Peachtree Road NE • Fifth Floor • Atlanta, GA 30326
chris.baucom@act.org • (319) 333-8647

JOSEPH PAUL

NCRC COORDINATOR

Office of Employment and Training • National Career Readiness Certification

275 East Main Street • Frankfort, KY 40621
joseph.paul@ky.gov • (502) 564-5331